

# OXFORD EXCHANGE

Oxford Exchange is a gathering place with a collection of experiences under a single roof. A bookstore, coffee and tea bars, co-working space, and restaurant fill a two-story century-old building in Downtown Tampa. Through cultivating conversation and community, Oxford Exchange has become a landmark destination since opening its doors in 2012.



*The Bookstore  
at Oxford Exchange*

*420 West Kennedy Blvd., Tampa, FL 33606*

## MARKETING

Weekly Programming Emails  
(20K Subscribers)  
Programming Calendars  
Bag Stuffers & Counter Flyers  
Website & eCommerce Site  
Eventbrite Tickets & Online Preorders

## SALES REPORTING

New York Times  
Indie Next  
Bookscan

## ACTIVE MEMBERSHIPS

ABA  
SIBA  
Tampa Chamber of Commerce

## SOCIAL MEDIA

Instagram (72.6K)  
Facebook (34K)  
Twitter (7.5K)

## BOOK CLUBS

OE Book Club  
New & Noteworthy Book Club  
Fiction, Fantasy & Epics Book Club  
Armature Works Book Club  
The Stovall House Book Club

## COMMUNITY PARTNERS

Tampa Theatre (capacity 1,200)  
Tampa Bay Times  
Tampa Bay Business Journal  
University of South Florida  
University of Tampa  
Local NPR / WUSF  
Local Literacy Non-Profits  
WTVT Channel 13  
Private Clubs:  
The Stovall House,  
Tampa Yacht Club

## VENUE DETAILS

Capacity: 200  
Audio Capabilities  
Food & Beverage Service  
Book-Selling  
Book Signing

## LOCAL COLLEGES

University of Tampa  
University of South Florida  
Hillsborough Community College

## SUBSCRIPTION CLUBS

OE Bookshelf  
OE Kidshelf  
Friends & Fiction

AUTHORS	VENUE	GUESTS	BOOK SALES	TYPE
Elin Hilderbrand	Oxford Exchange	200 Sold Out	120	\$5 Ticket Towards Book Purchase
Mary Kay Andrews Patty Callahan Kristy Harvey Kristin Harmel	Oxford Exchange	200 Sold Out	660	Book Bundles Pre-Sale
Mitch Albom	Tampa Theatre	250	325	Bundled Ticket + Private Event
Colson Whitehead	Tampa Theatre	425	425	Bundled Ticket
Isable Allende	Tampa Theatre	725	725	Bundled Ticket

VENUES	CAPACITY	TYPE
Tampa Theatre	1200	Bundled Ticket Theatre Takes \$12 Over Book
Oxford Exchange	220	Bundled Ticket Virtual Free
The Stovall House	50 Inside 150+ Outside	Bundled Ticket



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